

Saving the planet, one business card at a time

EVERYTHING YOU WISHED YOUR BUSINESS CARD COULD DO



SAVE TIME, MONEY & THE PLANET
WITH A FREE DOWNLOAD TODAY

Contapp



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Contapp – The Sustainable Startup Innovating Business Cards

In today's digital world, printed business cards have been a burden for business professionals for a long time. They're difficult to manage, expensive, inconvenient, always getting lost/damaged and they're not practical. Just to name a few.

Contapp is an intriguing startup that has developed a revolutionary business tool which takes away all of these pain points. With a very strong focus on sustainability, data security and providing added-value to business professionals, we'd like you to be part of our startup journey.

What's Contapp?

Built for business professionals – Contapp is the smarter and more convenient way of digitally managing, using and sharing business card data, whilst reducing paper waste globally.

The user-friendly platform works as a digital business card, business card scanner and business card manager, for simplified contact management. All in one simple, streamlined mobile app.

It's everything you wished your business card could do. In short, you'll be saving time, money and the planet, simultaneously.

What's even more enticing is that the Contapp app is available to download for free on iOS & Android devices. There's a feature rich free plan, plus premium plans start from just £1.33 per month, per user.

Possibly the most cost-effective business tool you'll ever come across.

The Benefits of Contapp vs Printed Business Cards

- Cost-effective – With Contapp, you'll have no print costs and no design fees, like you would with printed business cards.
- Eco-friendly – A big part of business is to become more sustainable. Zero waste, paperless solution to business cards. No need to throw away business cards when details change (e.g. job title).
 - 7.2 million trees are destroyed every year for business cards alone
 - 10 billion business cards are printed every year, 88% are thrown away within a week of receiving them
- Convenience – Cloud backup allows you to carry your entire business card collection with 24/7 access. Share your business card with anyone in the world (face-to-face or virtually), saved directly to their smartphone.
- Streamlined – Contact people directly from the app, plus being able to import/export contacts as a CSV file for marketing campaigns etc, for premium users.
- User-friendly – Lightweight app to digitally manage & search through your collection of printed business cards with ease. Intelligent search features make for the easiest solution to organise and store business card data for simple contact management.
- Secure – GDPR compliant, secure cloud backup, biometric login and data saved in encrypted format.

The Inspiration for Building Contapp

In my Marketing career, I was sick and tired of coming back from networking events & exhibitions with piles of unmanageable printed business cards. It just didn't make sense why businesses were using them, compared to a digital solution like Contapp.

I searched online for a better way of managing these business cards digitally. I was shocked to find that there wasn't an all-in-one business card solution available. I found that these apps were difficult to use, expensive, dated design, lacked key features and had no customer support. Putting my creative hat on, I built and designed a mobile app from the market research I collected from business professionals. This also included what I did/didn't like from existing apps.

Join Our Startup Journey

Experience an improved, streamlined and convenient solution of using & managing business cards today. With a simple change, you and your business can become more sustainable and save a tonne of time & money. Start now by downloading Contapp for free on iOS & Android.

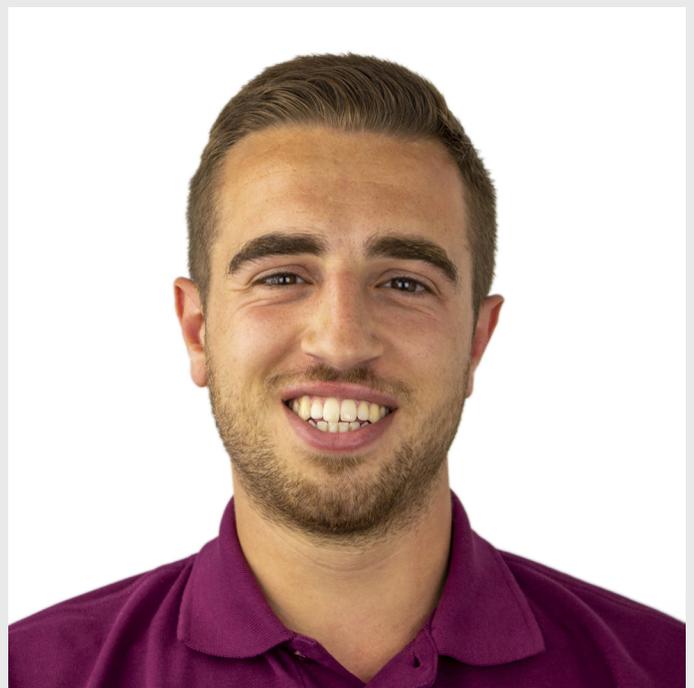
If you'd like to explore our premium access for free, please contact the team at marketing@contapp.uk and mention this feature in Steel Jackdaw Magazine.

About the Founder of Contapp

My name is Giuseppe Milazzo and I'm a Solopreneur, the proud Founder of a sustainable, bootstrapped tech startup called Contapp.

We're on an exciting journey to improve the way business professionals use, share and manage business card data. Our startup has a very strong focus on saving the planet with our sustainable business tool.

My background has always been in marketing and graphic design, which lead me to building Contapp. I've always been very



creative and wanted to work for myself from a very early age.

I started my first business at the age of 17, doing brand design and social media management as a freelancer. My career also includes working as a Marketing Executive for a Xerox concessionaire and Mercedes-Benz.

At the time of launching Contapp, I was working as a Marketing Manager at 23 years old. I soon left my role there to take on Contapp full time. I was lucky enough to be in a position to launch Contapp, completely self-funded by myself.

I've always had a strong interest in technology and my goal in life was to build something that would provide added-value to people, whilst doing my part to save the planet. Contapp is exactly that. It merges my passion for innovative technology and making a positive impact on the environment.

With my vast experience in various industries and skillsets, I was able to launch Contapp on my own. From the branding, marketing, app page designs, content creation and more - everything has been done solely on my own.

I'd like to welcome all readers to connect with me on LinkedIn:
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